BUSINESS, MANAGEMENT AND CONSULTANCY

Overview

The World Economic Forum The Future of Jobs report 2018 outlines that increased use of technology, artificial intelligence, robotics, big data analytics and cloud computing will continue to have a positive impact on business growth leading to continued changes in production and supply chains and flexible ways of working. Demand for data analysts, software developers, social media specialists, customer service, sales, HR and training, innovation and technology professionals will continue to grow.

The public, private and not for profit sectors offer a huge range of business and management opportunities with start-ups, small and medium enterprises and large companies, within areas such business development, account management, HR, sales and marketing, accounting and finance, data analysis, technology, research and development.

Consultancy provides advice and solutions on areas such as finance, operations, HR, strategy, technology or specialist support areas such as environmental and sustainability to public and private sector organisations, charities and social enterprises to increase efficiency and productivity.

Roles

Here are some examples of job roles found on prospects.ac.uk and targetjobs.co.uk. Internship, one-year placement and graduate roles are generally open to students and graduates from all disciplines and many have minimum entry requirements. Larger companies may offer graduate schemes which typically offer 12-24 months training in different departments or locations of the business. IT and analytical roles may require computing or numerical based subjects.

Business Analyst
Business Adviser
Business Development Manager
Project Manager
Project Support Officer
Office Manager
Management Consultant
Sustainability Consultant
Environmental Consultant
Agricultural Consultant
IT Consultant
Production Manager
Marketing Executive
Social Media Manager
Technical Author
Finding Opportunities

Check My Jobs Online for vacancies, including Reading Internship Scheme opportunities and visit campus career fairs and employer presentations to find out more which employers are advertising vacancies and coming onto campus.

Prospects.ac.uk  TargetJobs.co.uk  AllAboutCareers.com  Graduate Recruitment Bureau (grb.uk.com)  RateMyPlacement.co.uk  Debut App (debut.careers)  Instant-Impact.com  BrightNetwork.co.uk  TeachFirst.org.uk/our-programme  LinkedIn  PWC.co.uk/services/consulting  Accenture.com

Building Experience

One year placements are offered by many small, medium and large companies and can be a great way to develop your experience. Analyst experience can provide a good foundation for consultancy careers. Insight days and internships can also provide valuable experience.

Any experience you can gain in a customer service, sales, office environments will be valuable, Campus Jobs may be able to support you find local opportunities. Volunteering, clubs, societies, student media or a position of responsibility, where you can develop your team work and communication skills will also be valuable, visit RUSU for ideas on how to get involved.

Approaching local small and medium sized firms directly to enquire about work experience and shadowing opportunities is a good way to make contacts and build experience.

Developing commercial awareness is essential, keep up to date with business news and developments through Linked in, news business pages, professional associations and trade press.

Exploring Further

Prospects.ac.uk Overview of the Business Sector in the UK  TargetJobs.co.uk/career-sectors/management-and-business  TargetJobs.co.uk/career-sectors/consulting  UK 300 Graduate Employers (targetjobs.co.uk)  Sunday Times Best Companies to work for (b.co.uk/the-lists)  Top100GraduateEmployers.com  Management Consultancies Association (mca.org.uk)  Institution of Business Analysis (iibauk.org)  Association for Project Management (apm.org.uk)  Confederation of British Industry (cbi.org.uk)  Economist.com

The skills and knowledge you’ve developed in your degree will be valuable in a wide range of roles and sectors. If you’re thinking of looking further afield but aren’t sure where to start, why not visit the Explore pages of our website or book an appointment with one of our Careers Consultants?