Tourism, Travel, Transport and Logistics

Tourism and Travel

Typical jobs include travel agency manager or one off roles as tour organiser or tourism manager with adventure or ethical tourism. Some major travel companies operate graduate schemes. There are some roles working for a local authority or tourism board as a tourist information centre manager – some of these roles have been outsourced or combined with other jobs.

Most jobs are open to any degree discipline – front line roles can benefit from language skills and commercial skills and people skills are key. Outside local authorities most jobs are with smaller employers; salaries are lower than other graduate job sectors and the range will depend whether it is a larger or smaller employer. A postgraduate course in tourism management can be helpful for some roles, and work experience can be a real advantage.

Transport and Logistics

The sector covers freight logistics, passenger transport and transport planning and traffic management. Jobs in transport can include front end roles as pilot, aircrew and support roles such as customer service and safety and route planning. Jobs in logistics relates to planning and managing the supply chain moving goods and services from supplier to consumer; the focus being to ensure all the different elements are combined in the most effective manner.

Key Resources

Tourism and Travel

Tourism Management Institute
The professional organisation for anyone working in tourism, includes a list of recognised Masters courses

The Tourism Society
News items and the occasional job

Association of Independent Tour Operators
List of independent tour operators

Association of British Travel Agents
Directory of travel agents

Transport and Logistics

Inside Careers: Logistics and Transport
The starting place outlining careers in this area and where to find the jobs

Careers in Logistics
Jobs source

Access this page and more industries at reading.ac.uk/careers/resources
Chartered Institute of Transport and Logistics
The professional association for the sector. Includes some careers advice

You may also be interested in...

- Charity and Development Work
- Education and Research
- Healthcare